



## Company Profile

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The Myers Group is an independent technology and telecommunications consulting firm. Since 1991, we have planned, designed, and managed hundreds of technology and telecommunications projects. We sell no hardware or software, nor do we maintain any ties to service providers, equipment manufacturers or any particular architect or engineering firm. This independence allows us to specialize in technology and bring limitless creativity and flexibility in crafting the most appropriate technology solutions for your organization.

### Areas of Expertise

#### Technology Planning & Management

- Technology Assessments and Audits
- Needs Assessment and Feasibility Studies
- Multi-year Technology Plans
- Financial Plans and Optimization of Aid
- Strategic Planning
- Project Management
- Technology Lifecycle Budgeting
- Network Infrastructure Design
- Hardware/Software/Network Procurement
- Cost-to-Benefit Analyses of Telecom Options

#### Telecommunications Analysis & Design

- Cabling Design and Engineering Data/Voice/Video
- Phone System Design and Specs (PBX & IP)
- Wide Area Network Planning, Design & Specs
- Network Equipment Design and Specification
- Network Integration of Voice, Data & Video
- Network Conversion Studies and Implementation
- Telephone Service Analyses (Local & LD)
- Internet Services Analyses and Planning

#### Audio/Visual Systems Design

- Presentation Systems For:
  - Distance Learning
  - Lecture Halls
  - Board Rooms
  - Multimedia Classrooms
- Videoconferencing
- Facility Analysis and Design
- AV Networking (IP, MPEG2, H.320, H.323, etc.)
- Bid Specification Development
- Project Management

### Business Philosophy

- Establish firm schedules and meet deadlines
- Communicate honestly, openly, and frequently with clients
- Maintain an honest, knowledgeable and well-trained staff
- Sell no products and maintain no reciprocal ties with service providers or vendors
- Maintain a strong code of ethics
- Keep abreast of the latest technology and look forward to future developments
- Only take on projects that are within our areas of expertise
- Devote sufficient time and resources to each project to complete with our highest standards of quality